

Shaurya Mishra

Berlin based Senior Product Designer 🇩🇪

EXPERIENCE

WeFox , Berlin — Senior Product designer

DEC 2023

- Designed fintech solutions for insurance and payment services based on user-specific geolocation and demographic data
- Led design projects on various platforms mobile, web apps & websites to create user-friendly interfaces that enhanced adoption and customer satisfaction.
- Implemented a company-wide design system to ensure consistency and elevate quality standards across products.
- Mentored junior designers, instilling best practices for user-centered design.
- Led strategic initiatives improving feature usability and customer engagement.

Live EO GmbH , Berlin — Senior Product designer

SEP 2022 - MAR 2023

- Owned end to end design on B2B web & mobile Apps team across cross-functional teams to yield well-rounded UX for clients managing large-scale assets through real-time satellite data.
- Facilitated user-centered design workshops with cross-functional teams, aligning product vision with market demands.
- Conducted field research with 20+ participants to validate design decisions and refine user experiences

Dizzbo GmbH , Berlin— Senior Product designer

JAN 2022 - AUG 2022

- Partnered with the CTO to lead ideation, user research, and validation phases, focusing on optimizing logistics management tools.
- Collaborated with marketing teams to incorporate data visualizations that communicate value propositions to stakeholders.
- Initiated design sprints in a collaborative & fast-paced environment from ideation to delivering
- Creating awareness of design thinking in the team while simultaneously improving the design process across the team.



✉️ shauryamishra777@gmail.com
☎️ +49 1522 315 6685
💻 www.uxbyshaurya.com
📍 Berlin, Germany

EDUCATION

Apeejay Institute of Design — Bachelors in Multimedia

affiliated Guru Nanak Dev
University ~ recognized by Anabin

SKILLS

User Experience (UX)
User Interface (UI)
User Research
Usability Testing
Wireframing & Prototyping
Design systems
Interaction & Motion design
Growth Design
Visual Design
Analytics

AWARDS

Leading In The New Award
Accenture

**Innovation Gold Data Driven
Marketing** GSK (Glaxo-Smith
Kline).

Accenture , Lead UX Designer <- Senior UX Designer

DEC 2018 - FEB 2021

- Led the design of web and mobile applications for enterprise clients, focusing on digital transformation initiatives.
- Acted as a bridge between clients and design teams, managing end-to-end delivery of UX solutions and aligning with business goals.
- Conducted workshops and implemented A/B testing to enhance product features and improve user satisfaction.
- Facilitated cross-functional collaboration to execute key digital initiatives in the EU markets, enhancing web and mobile app usability.

Saint Gobain , UI /UX Designer

JAN 2016 - MAR 2018

- Designed and optimized web interfaces and interactive elements for enterprise solutions, improving the overall digital experience.

Tata Consultancy Services , Design & Video Production Lead

SEP 2012 - DEC 2015

- Led a team responsible for visual storytelling projects and video production, leveraging skills in motion design and content creation.
- Collaborated with marketing teams to produce visual assets, including video content, for internal and external campaigns. prise solutions, improving the overall digital experience.

TOOLS & TECHNOLOGY

Figma
Sketch
Miro
Google Analytics/ Microsoft Power BI
Adobe After Effects

CERTIFICATIONS

Using AI in UX Design Process
Linkedin

AI Foundation : Machine Learning
Linkedin

SOCIAL MEDIA

[linkedin.com/in/shauryam](https://www.linkedin.com/in/shauryam)
[instagram.com/shaurya_pix](https://www.instagram.com/shaurya_pix)